



Southeastern Division of CAPA

**SE CAPA**

SOUTHEAST DIVISION OF CAPA, MEETING NOTICE

Monday, June 18th, 2018, 6:30 pm

## **“Pre-Publishing Marketing Actions For a Successful Launch”**



Brian Jud will be the presenter at the July 16th open meeting of the CT Authors & Publishers Assn.

Brian is an author, book-marketing consultant, speaker, seminar leader, television host, President of Book Marketing Works and a partner in Premium Book Company that sells books to non-bookstore buyers. He is also the Executive Director of the Association of Publishers for Special Sales.

Brian is an adjunct lecturer of marketing courses at the University of Hartford, Central Connecticut State University, and the University of Connecticut. Brian has a BS degree in Marketing from the University of Cincinnati and an MBA in Marketing from Xavier University.

The presentation will follow a brief business meeting and networking session that commences at 6:30 pm. If you would like to join the group, contact SECAPA Chairperson Tom Santos for directions as the event is at a private home. Either call (860-599-5067) or email [santostom@comcast.net](mailto:santostom@comcast.net). For more about SECAPA, visit [www.secapa.org](http://www.secapa.org)

***Guests are welcome; invite your spouse, special companion or other friends.***

***For more information, please contact: Tom Santos: [santostom@comcast.net](mailto:santostom@comcast.net)***

**Upcoming Dates:**

**August 20, TBA, Summer Meeting**

**Sept. 18, Jill Whitney at the Groton Regency**